

JOYCE S. MENG

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Oxford University, Balliol College

- **MSc Financial Economics** (Said Business School) June 2010
 - Graduated with distinction (given to approximately ~10% of class), Dean's List, served as Course Representative
 - Studied asset pricing models, corporate finance theory, and financial econometrics (volatility modeling and time series analysis in Matlab)
- **MSc Economics for Development** (Awarded Distinction, given to approximately ~10% of class) June 2009
 - Awarded the *George Webb Medley Prize for Best Overall Performance* and *Arthur Lewis Prize for Excellence in Development Economics*
 - Extended Essay: "Aspirations and Schooling: The formation and intra-household impact of educational aspirations in rural China"

University of Pennsylvania: Huntsman Joint Degree Program

May 2008

- **The Wharton School: B.S in Economics; Concentration: Finance**
- **College of Arts and Sciences: B.A in International Studies, Minors: Mathematics, Spanish**
- **Universidad Pontificia Comillas** (ICADE: Facultad de Ciencias Económicas y Empresariales) Madrid, Spain Fall 2006
- **Awards Achieved:** Phi Beta Kappa, Beta Gamma Sigma, Joseph Wharton Scholar, Benjamin Franklin Scholar, University Scholar, Wharton Research Scholar, StartingBloc, Premio Ellacuria (Prize in Studies of Social Interest at ICADE), James Howard Weiss Memorial Award (given to one Penn senior demonstrating academic excellence), Delta Sigma Pi Scholarship Key (presented to graduating senior with the highest GPA at Wharton)

Undergraduate GPA: 4.0/4.0, graduated summa cum laude

Honors: Rhodes Scholar 2008 (Virginia / Balliol), Selected as a Marshall Scholar 2008, **Forbes 30 Under 30 Changing the World 2014** (Education), **Wharton 40 under 40 2015**, Philadelphia 76ers "Heroes Among Us" Recipient 2013

PRIVATE SECTOR EXPERIENCE:

Vernier Capital, Partner and Managing Director

January 2014 – present

- Joined former GSIP colleagues as a founding team member to launch a global long/short equity hedge fund. Vernier has a philosophy of investing in quality compounding growth companies, with ~50%+ global exposure, concentrated portfolio composition, and focus on short alpha
- Generates ideas and led investments in global healthcare, industrials, financials, and technology sectors. Key investments include emerging market share gainers in industries facing secular growth. For specific case studies and track record, please contact me directly
- Developed a proprietary negative momentum, insider activity, and earnings inflection screen for shorts which has generated alpha, in addition to utilizing a fundamental approach to identifying companies suffering secular headwinds, negative S&D dislocations, and escalating competition
- Executes and manages the complete investment process – idea generation, detailed due diligence (supply chain, customer, and competitor channel checks), public filings analysis, management meetings, valuation/modeling work, portfolio sizing, and continued position monitoring and maintenance
- Utilizes both qualitative and quantitative data available, including web scraping of alternative data and data visualization when appropriate

MSD Capital, Investment Analyst

February 2012 – December 2013

- Conducted due diligence and made long/short investments in global chemicals, midstream/MLP, E&P, basic materials, and other energy subsectors. MSD Capital team focused on attractive risk-reward opportunities across the global energy value chain
- Delivered differentiated investment analysis that led to strong returns by investing in direct and indirect beneficiaries from shale oil and gas development in the United States, as well as shorting companies that faced cost curve disruption
- Developed proprietary screens for idea generation, leveraged statistical knowledge for portfolio analytics and risk management, built well type curve models, and learned the basic interpretation of seismic graphs

Goldman Sachs Investment Partners, Analyst

Summer 2009, August 2010-February 2012

- Built financial valuation models and analyzed equity, derivatives, and debt investment opportunities in global industrials and energy sectors
- GSIP was a \$9bn long-short equity fund utilizing fundamental investing strategies
- Focused particularly on short themes and bottoms-up supply and demand analysis to identify over-earning industries and structural changes

ECONOMIC DEVELOPMENT AND RESEARCH EXPERIENCE:

Givology (www.givology.org), Co-Founder and Chief Executive Officer

Spring 2008-present

- Founded an online P2P giving marketplace that connects donors to grassroots education projects and student scholarships in the developing world. Givology emphasizes transparency in philanthropy, maximizing impact per dollar, and creating a community of giving
- As a 100% volunteer-run organization, raised ~\$600,000+ to help ~4,500 students in 30+ countries through 50+ grassroots partnerships. Givology has 85,000+ donors and receives ~30,000 web hits daily, with 20 chapters worldwide and 200+ volunteers
- Selected as one of the "Top 100 Student-Run Companies" by the Kairos Society (2009) and won the Intelius Award for Social Entrepreneurship (2011). At the time of launch, Givology was among the first in crowd funding, with self-built social networking, blogging/messaging, and wallet functions
- Featured by Nicholas Kristof in the NYT and *Half the Sky*, Forbes Magazine (30 under 30), Philadelphia 76ers, Redbook, Knowledge@Wharton, MTVAct, Audrey Magazine, among others
- Co-authored a book *A Guide to Giving* (available on Amazon.com) – sold 6,000+ copies
- Created the Givology Impact Podcast Series (available on iTunes/Soundcloud), featuring interviews with changemakers and entrepreneurs in education

General Enterprise (www.generationenterprise.org), Co-Founder and Chief Financial Officer

Spring 2007-Fall 2010

- Founded a microbusiness incubator for street youth in Lagos, Nigeria, which piloted in August 2009 (Formerly named YouthBank)
- Developed the business plan and operational model, conducted market analyses, created budget and accounting system, raised \$40,000+ for launch

Opportunity International, Intern

Fall 2008-Summer 2009

- Used econometrics to evaluate the efficacy of a financial literacy campaign in Malawi
- Designed a child savings product and corresponding baseline surveys for a pilot project in Mozambique

World Bank, Consultant in the Finance and Private Sector Development Research Group

Summer 2008-Fall 2008

- Analyzed patterns of international capital raisings and determinants of debt issuance. Performed cross sectional and multinomial logit regressions
- Built statistical models and panel regressions in STATA to analyze remittance data from Mexico

Foundation for International Community Assistance (FINCA) Microfinance, *Client Assessment Fellow, Data Analyst* Spring 2006- Summer 2007

- Conducted 800 client interviews in rural villages of four different Mexican states, presented poverty reach findings to FINCA Mexico head
- Performed quantitative statistical analysis of social metric impact assessment data of village banking programs in Latin America

Nantik Lum Microfinance Institute (Madrid), *Project Manager/Scholar Grant Recipient* Fall 2006

- Created an action plan for changing the Chiapas collective projects into a full group solidarity lending model
- Supervised the writing, translation, and publication of the Nantik Lum research monograph for the European Microfinance Network

OTHER COMMUNITY EXPERIENCES:

Huntsman Alumni Council (UPenn), *Board Member* Fall 2016-present

- Serves as an alumni representative for community engagement, advising directors of the Huntsman program, soliciting financial support from other Huntsman alumni, facilitating inter-generational alumni connectivity, and representing alumni interests in advisory board meetings
- Led the development of an internal intranet to connect the alumni community, managing the vendor process with iModules and iFactory

Speech and Debate (National Forensics Association), *Debate Captain & Coach* Fall 2000-Spring 2008

- Placed 1st and 2nd respectively in the 2006 and 2007 Pennsylvania State Championship Tournament, led team to 4th place victory in the 2007 National Forensic League Championships
- Captained the only student-led team in the National Forensics League Circuit at UPenn, serving dual roles as coach and captain

Computer Skills – Proficient with Microsoft Suite, STATA, Matlab, SQL, HTML/CSS, VBA, Photoshop, Python for data analysis/visualization

Language Skills – Fluent in Spanish (11 years intensive training), Heritage speaker of Mandarin Chinese

Other Interests – Ice Hockey (Awarded MVP at Oxford University, continues to play in NYC), Violin, Piano, Social Entrepreneurship, Development Economics, Writing (in the process of self-publishing a children's book), Data Science, Reading (favorite books available on Goodreads)